

Financial Highlights

Consolidated Income Statement

Year ended 31 December 2018

	2018 HK\$'000	2017 HK\$'000
TURNOVER	2,373,954	2,218,323
Cost of sales	(874,382)	(809,505)
Other income and gains, net	16,463	24,559
Selling and distribution expenses	(1,124,369)	(1,002,908)
General and administrative expenses	(210,324)	(188,929)
Share of profits and losses of joint venture	(432)	-
	<hr/>	<hr/>
PROFIT FROM OPERATING ACTIVITIES	180,910	241,540
Finance costs	(736)	(942)
	<hr/>	<hr/>
PROFIT BEFORE TAX	180,174	240,598
Income tax expense	(57,568)	(73,246)
	<hr/>	<hr/>
PROFIT FOR THE YEAR	<u>122,606</u>	<u>167,352</u>